



Onlineshoes.com Engages *The Bachelor's* Molly Malaney

Season 8 Fiancée Joins Seattle-Based Online Retailer

SEATTLE – November 3, 2009 – Molly Malaney of ABC's *The Bachelor* is making a personal connection in a very different way: she is joining Onlineshoes.com, the nation's first online shoe retailer, as the company's newest co-op marketing specialist.

"The job is a natural fit with my personal and professional interests," said Malaney. "Whether I am hiking or running around town, I love wearing shoes that are comfortable and fashionable. I am excited to work with a leading footwear company that is clearly committed to helping people be active."

As a co-op marketing specialist, Malaney will help Onlineshoes.com create marketing partnerships with major brands in footwear and activewear, such as UGG® Australia, Merrell, Adidas, Dansko and New Balance. The position also calls upon Malaney to build joint marketing plans that show off the latest in footwear fashion, including the implementation of online videos, blog posts, email campaigns and on-site placements.

This new position continues her career in footwear and apparel retailing. Malaney comes to Onlineshoes.com with several years of experience in the retail industry having worked as a merchandising analyst and buyer for Kohl's Corporation since she graduated from Indiana University in 2006.

About Onlineshoes.com

Established in 1996, Onlineshoes.com is the nation's first online shoe retailer. With a history that began decades ago in a family-owned corner shoe store, the company is committed to delivering exceptional value and service. Onlineshoes.com offers the latest high quality footwear for men, women and kids with more than 240,000 shoe and apparel choices from more than 200 name brands, as well as a wide selection of bags and accessories. Customers are entitled to a 110 percent price guarantee, 365-day return policy, and free shipping and exchanges on every order. For more information, visit www.onlineshoes.com.

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