



Onlineshoes.com's Angel Djambazov Named Affiliate Manager of the Year at Global E-Commerce Summit

SEATTLE – February 6, 2007 – Onlineshoes.com affiliate marketing specialist Angel Djambazov was named Affiliate Manager of the Year at the Pinnacle Awards Show held on January 22 in conjunction with the Affiliate Summit 2007 West conference, based this year in Las Vegas. Attended by thousands of e-commerce professionals worldwide, the event recognized leaders in the field and offered extensive learning and networking opportunities.

Djambazov earned the top honor as a result of his leadership over Onlineshoes.com's affiliate marketing program, which saw 110 percent growth in 2006.

"I'm truly honored to receive this award," said Djambazov. "I want to extend my thanks to LinkShare for enabling a smooth transition into their network; to the members of ABestWeb, whose insight helped keep the program on track; to AffiliateFairPlay for their best practice guidelines; to the team here at Onlineshoes.com who pulled off the occasional miracle; and most importantly to the many affiliates who were pivotal partners in the growth we achieved. It's great to work with such passionate people."

Affiliate Summit award nominations were solicited from the general public during October 2006, and finalists were identified by members of the Affiliate Summit Advisory Board. Djambazov was up against executives from digital communications agency Conversion and visual search engine Riya.com for the Affiliate Manager of the Year distinction, and was ultimately selected based on performance criteria outlined by the Affiliate Summit board.

"Since joining our team a year ago, Angel has been an instrumental force in the rapid growth of our affiliate program," said Dan Gerler, founder and CEO of Onlineshoes.com. "He has fostered a steadfast commitment to fair practices and endeavored to extend an unparalleled level of support to our affiliates, generating extremely positive results."

Other factors contributing to the success of Onlineshoes.com's affiliate program are its high rate of conversion from links to sales and low rate of commission reversals, which collectively offer affiliates an increased, more stable revenue flow. From each sale posted, affiliates earn 10 percent commission and are additionally incentivized by tiered commission bonuses. The program is open to websites based in the United States that meet the company's stringent ethical and stylistic guidelines, and is administered through the LinkShare network.

Onlineshoes.com carries footwear for men, women and kids in more than 24,000 styles and over 150 premium brands, as well as bags, packs, athletic apparel and accessories. Last year, more than 18 million shoppers visited www.onlineshoes.com.

To learn more about Onlineshoes.com's affiliate program, visit www.onlineshoes.com.

About Onlineshoes.com

Established in 1996, Onlineshoes.com is the nation's first online shoe retailer. With a history that began decades ago in a family-owned corner shoe store, the company is committed to delivering exceptional value and service. Onlineshoes.com offers fashionable, high quality dress, casual and athletic footwear for men, women and kids in more than 24,000 styles and over 150 premium brands, as well as bags, packs, athletic apparel and accessories. In addition to price and satisfaction guarantees, customers enjoy free shipping and exchanges every day of the year. For more information, visit www.onlineshoes.com.

About Affiliate Summit, Inc.

Affiliate Summit, Inc. was founded by affiliate marketing industry veterans Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit AffiliateSummit.com or call 866-483-0167.

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